Strategic Report (continued)

Portfolio Summary - Big Yellow Stores

	2017			2016				
	Mature ⁽¹⁾	Established	Developing	Total	Mature	Established	Developing	Total
Number of stores	64	6	3	73	62	6	3	71
At 31 March:								
Total capacity (sq ft)	3,955,000	406,000	190,000	4,551,000	3,868,000	406,000	190,000	4,464,000
Occupied space (sq ft)	3,111,000	315,000	125,000	3,551,000	2,988,000	290,000	85,000	3,363,000
Percentage occupied	78.7%	77.6%	65.8%	78.0%	77.2%	71.4%	44.7%	75.3%
Net rent per sq ft	£26.32	£24.50	£22.40	£26.03	£26.12	£24.35	£22.54	£25.90
For the year:								
REVPAF ⁽²⁾	£24.23	£21.82	£14.67	£23.62	£23.30	£19.76	£11.57	£22.59
Average occupancy	78.3%	74.4%	56.3%	77.1%	76.4%	68.0%	45.4%	74.7%
Average annual rent psf	£26.43	£24.83	£22.33	£26.16	£25.92	£24.58	£22.07	£25.73
	£000	£000	£000	2000	£000	2000	£000	2000
Self storage income	81,712	7,499	2,389	91,600	76,662	6,786	1,452	84,900
Other storage related income ⁽³⁾	13,543	1,259	387	15,189	13,197	1,154	217	14,568
Ancillary store rental income	412	102	12	526	261	84	9	354
Total store revenue	95,667	8,860	2,788	107,315	90,120	8,024	1,678	99,822
Direct store operating	(0= 000)	(0.540)	(4.0=0)	(0.4 = 4=)	(0.0, 5.0.0)	(0.500)	(0.00)	(00,000)
costs (excluding depreciation)	(27,929)	(2,510)	(1,278)	(31,717)	(26,592)	(2,508)	(986)	(30,086)
Short and long leasehold rent ⁽⁴⁾	(2,126)			(2,126)	(1,893)			(1,893)
Store EBITDA ⁽⁵⁾	65,612	6,350	1,510	73,472	61,635	5,516	692	67,843
Store EBITDA margin	68.6%	71.7%	54.2%	68.5%	68.4%	68.7%	41.2%	68.0%
Deemed cost	£m	£m	£m	£m				
To 31 March 2017	477.2	80.9	34.2	592.3				
Capex to complete	_	-	0.2	0.2				
Total	477.2	80.9	34.4	592.5				

⁽¹⁾ The mature stores have been open for more than six years at 1 April 2016. The established stores have been open for between three and six years at 1 April 2016 and the developing stores have been open for fewer three years at 1 April 2016. The Group acquired two stores during the year in Nine Elms and Twickenham. These are shown within mature stores as they have been open for more than six years. Like-for-like measures presented within this statement exclude these two stores.

⁽²⁾ Total store revenue divided by the average maximum lettable area in the year.

⁽³⁾ Packing materials, insurance and other storage related fees.

⁽⁴⁾ Rent for seven mature short leasehold properties accounted for as investment properties and finance leases under IFRS with total self storage capacity of 420,000 sq ft, and a long leasehold lease-up store with a capacity of 64,000 sq ft. The EBITDA margin for the 57 freehold mature stores is 70.5%, and 49.8% for the seven leasehold mature stores.

⁽⁵⁾ Store earnings before interest, tax, depreciation and amortisation. See the financial review for a reconciliation of Store EBITDA to gross profit.

AN UNRIVALLED PORTFOLIO
OF STORES ACROSS
LONDON, THE SOUTH EAST
AND OTHER LARGE
METROPOLITAN CITIES.

Our Portfolio

Unrivalled in the UK



Twickenham 2, April 2016 MLA - 22,000 sq ft



Nine Elms, April 2016 MLA - 65,000 sq ft



Cambridge, January 2016 MLA - 60,000 sq ft



Enfield, April 2015 MLA - 60,000 sq ft



Chester, February 2015 MLA - 69,000 sq ft



Oxford 2, July 2014 MLA - 35,000 sq ft



Gypsy Corner, April 2014 MLA - 70,000 sq ft



Chiswick, April 2012 MLA - 75,000 sq ft



New Cross, February 2012 MLA - 62,000 sq ft



Stockport, September 2011 MLA - 65,000 sq ft



Eltham, April 2011 MLA - 70,000 sq ft



Camberley, January 2011 MLA - 68,000 sq ft



High Wycombe, June 2010 MLA - 60,000 sq ft

Our Stores (continued)



Reading, December 2009 MLA - 62,000 sq ft



Sheffield Bramall Lane, **September 2009** MLA - 60,000 sq ft MLA - 55,000 sq ft



Poole, August 2009



Nottingham, August 2009 MLA - 67,000 sq ft



Edinburgh, July 2009 MLA - 63,000 sq ft



Twickenham, May 2009 MLA - 73,000 sq ft



Liverpool, March 2009 MLA - 60,000 sq ft



Bromley, March 2009 MLA - 71,000 sq ft



Birmingham, February 2009 MLA - 60,000 sq ft



Sheen, December 2008 MLA - 64,000 sq ft



Sheffield Hillsborough, October 2008 MLA - 60,000 sq ft



Kennington, May 2008 MLA - 66,000 sq ft



Merton, March 2008 MLA - 70,000 sq ft



Fulham, March 2008 MLA - 139,000 sq ft



Balham, March 2008 MLA - 60,000 sq ft



Barking, November 2007 MLA - 64,000 sq ft



Ealing Southall, November 2007 Sutton, July 2007 MLA - 57,000 sq ft



MLA - 70,000 sq ft



Gloucester, December 2006 MLA - 50,000 sq ft



Edmonton, October 2006 MLA - 75,000 sq ft



Kingston, August 2006 MLA - 62,000 sq ft



Bristol Ashton Gate, July 2006 MLA - 61,000 sq ft



Finchley East, May 2006 MLA - 54,000 sq ft



Tunbridge Wells, April 2006 MLA - 57,000 sq ft



Bristol Central, March 2006 MLA - 64,000 sq ft



North Kensington, **December 2005** MLA - 51,000 sq ft MLA - 76,000 sq ft



Leeds, July 2005



Beckenham, May 2005 MLA - 71,000 sq ft



Tolworth, November 2004 MLA - 56,000 sq ft



Watford, August 2004 MLA - 64,000 sq ft



Swindon, April 2004 MLA - 53,000 sq ft



Orpington, December 2003 MLA - 64,000 sq ft



Byfleet, November 2003 MLA - 48,000 sq ft



Chelmsford, April 2003 MLA - 54,000 sq ft



Finchley North, March 2003 MLA - 62,000 sq ft



West Norwood, January 2003 MLA - 57,000 sq ft



Colchester, December 2002 MLA - 54,000 sq ft



Bow, November 2002 MLA - 132,000 sq ft



Brighton, October 2002 MLA - 59,000 sq ft



Guildford, June 2002 MLA - 55,000 sq ft

Our Stores (continued)



New Malden, May 2002 MLA – 81,000 sq ft



Hounslow, December 2001 MLA - 54,000 sq ft



Battersea, December 2001 MLA - 34,000 sq ft



Ilford, November 2001 MLA - 58,000 sq ft



Cardiff, October 2001 MLA - 74,000 sq ft



Portsmouth, October 2001 MLA – 61,000 $sq\ ft$



Norwich, September 2001 MLA - 47,000 sq ft



Dagenham, July 2001 MLA - 51,000 sq ft



Wandsworth, April 2001 MLA - 47,000 sq ft



Luton, March 2001 MLA - 41,000 sq ft



Southend, March 2001 MLA - 57,000 sq ft



Staples Corner, March 2001 MLA - 112,000 sq ft



Romford, November 2000 MLA - 70,000 sq ft



Milton Keynes, September 2000 MLA - 61,000 sq ft



Cheltenham, April 2000 MLA - 50,000 sq ft



Slough, February 2000 MLA - 67,000 sq ft



Hanger Lane, October 1999 MLA – 66,000 $sq\ ft$



Oxford, August 1999 MLA - 33,000 sq ft



Croydon, July 1999 MLA - 80,000 sq ft



Richmond, May 1999 MLA - 35,000 sq ft

Strategic Report (continued)

Portfolio Summary - Armadillo Stores

	2017	2016
Number of stores ⁽¹⁾	16	14
At 31 March:		
Total capacity (sq ft)	738,000	673,000
Occupied space (sq ft)	551,000	477,000
Percentage occupied	74.7%	70.9%
Net rent per sq ft	£16.51	£15.59
For the year:		
REVPAF	£14.31	£13.33
Average occupancy	73.3%	70.7%
Average annual rent psf	£16.36	£15.64
	£000	£000
Self storage income	8,781	7,428
Other storage related income	1,659	1,531
Ancillary store rental income	43	9
Total store revenue	10,483	8,968
Direct store operating costs (excluding depreciation)	(4,222)	(3,681)
Leasehold rent	(411)	(411)
Store EBITDA ⁽²⁾	5,850	4,876
Store EBITDA margin	55.8%	54.4%
Cumulative capital expenditure	£m	
To 31 March 2017	51.0	
To complete	0.5	
Total capital expenditure	51.5	

 ⁽¹⁾ Armadillo acquired two stores in April 2016 in Canterbury and West Molesey.
 (2) Store earnings before interest, tax, depreciation, amortisation, and management fees charged by Big Yellow to the Armadillo portfolios (see note 26).